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Vaughan's Seed Co.
18 DESBROSSES STREET
NEW YORK 13, N. Y.

April 1, 1959

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Master Blend®

With Merion Blue,
Delta Blue and Penn Lawn Fescue

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BE MODERN! IN 1959

Sell Modern Lawn Seed Mixtures

SEED MARKET QUOTATIONS

Three Newest Grasses Developed by Research Now in VAUGHAN'S Master Blend® of Merion Formula

NOW, A MERION LAWN IS NOT ONLY BEST BUT COSTS LESS THAN SECOND BEST

While prices have risen for seed of Merion variety of Kentucky Blue grass, the advantage of economy over less desirable grasses still remains for Vaughan's Merion Formula Master Blend.
A Merion lawn, to which researchers give top rating for beauty, vigor and wear resistance, is now available at less cost for the same area than the finest Kentucky Blue Grass mixtures.

One pound of Vaughan's Merion Formula, retailing for $2.49, will seed an area of 500 to 750 sq. ft. It would take 2 to 3 lbs. of a high grade Kentucky Blue Grass mixture at a higher total cost to sow an equal area.

VAUGHAN'S MASTER BLEND® OF MERION FORMULA

A great improvement has been made in this Merion mixture. Besides a million seeds of Merion Kentucky Blue Grass, it now contains two other new grasses—developed by scientific research—Delta Kentucky Blue Grass and Pennlawn Creeping Red Fescue.
Delta Kentucky Blue Grass, developed by turf researchers in Canada, where seedling vigor and quick early growth are important because of their climate, provides a quick cover for the slower starting Merion.
Pennlawn Creeping Red Fescue, a hybrid developed at the Pennsylvania State University, thrives in sandy soil and shady places, where Merion might grow thinly. Thus a thick green carpet is assured over the entire lawn area, and experience has shown that the beautiful Merion color dominates the lawn.

Packed in Attractive Colored 1 lb., 3 lb. and 5 lb. Sizes

1 lb. cartons	(Retails $ 2.49)	$37.50	per case of 25
3 lb. cartons	(Retails $ 7.45)	$70.56	per case of 16
5 lb. cartons or bags	(Retails $12.25)	$72.50	per bale of 10

10 lbs. .... $14.50 25 lbs. .... $35.75 100 lbs. $140.00

ADVANTAGE OF A MIXTURE

Wherever lawns are grown, grass seed mixtures have long been considered more certain than any single variety to produce a good lawn. This is because in any lawn area soil texture, drainage, shade and other factors are rarely uniform. The exact variations cannot be told in advance of sowing, so the practice arose of mixing several grasses, adapted to different conditions, to make sure that at least one of the group would thrive over every inch of the soil surface.

VAUGHAN'S STRAIGHT MERION KY. BLUE GRASS

Markets Are Firmer On Merion—Supplies Limited

Packed in attractive 1, 3 and 5 lb. sizes or bulk

1 lb. cartons	(Retails $ 2.95)	$ 48.75	per case of 25
3 lb. cartons	(Retails $ 8.75)	$ 92.16	per case of 16
5 lb. cartons or bags	(Retails $14.50)	$ 95.00	per bale of 10

10 lbs. .... $19.00 25 lbs. .... $46.75 100 lbs. $185.00

ONE POUND WILL SOW 500 TO 750 SQ. FT.

OTHER Vaughan's MIXTURES FOR SPRING 1959

See Page 1 for former Duryea Seed Co. Mixtures

Price on mixtures F.O.B. New York City, but prepaid on 300 lb. lots or over.

VAUGHAN'S PARKS FORMULA

NOW CONTAINS DELTA BLUE GRASS, THE NEW BLUE GRASS DEVELOPED FOR SEEDING VIGOR

1 lb. cartons	(Retails $1.30)	$19.25 per case of 25
3 lb. cartons	(Retails $3.85)	$36.00 per case of 16
5 lb. bags	(Retails $6.35)	$36.50 per bale of 10

Per 100 lbs.

10 and 15 lb. bags	$72.00	100 lb. lots	$69.00
50 and 25 lb. bags	$71.00	500 lb. lots	$68.00

VAUGHAN'S PRIVATE ESTATE

Now Contains Merion Ky. Bluegrass — It Stays Green

This is a top quality lawn seed mixture of permanent fine-bladed grasses.

	Retail Prices	Dealer Price
1 lb.	$ 1.65	$25.00 per case of 25
3 lbs.	4.90	47.20 per case of 16
5 lbs.	8.00	47.50 per bale of 10

Per 100 lbs.

10 and 25 lb. bags $92.00 50 and 100 bags . . . $90.00

VAUGHAN'S "NEW IMPROVED" LONG ISLAND FORMULA

This contains the basic grasses originally recommended by the Long Island Agricultural and Technical Institute at Farmingdale. All of higher qualities than standards.

	Retail Prices	Dealer Price
1 lb.	$ 1.15	$15.00 per case of 25
5 lbs.	5.50	27.50 per bale of 10
25 lbs.	25.00	lots of 2 or more $13.00 each
		$50.00 per 100 lbs.

VAUGHAN'S COLUMBIAN (GENERAL PURPOSE FORMULA)

Especially adapted for medium shade and sandy soils.

1 lb. cartons	(Retails $ 1.20)	$ 17.75	per case of 25
3 lb. cartons	(Retails $ 3.55)	$ 33.12	per case of 16
5 lb. bags	(Retails $ 5.85)	$ 33.50	per bale of 10

Per 100 lbs.

10 and 15 lb. bags	$66.00	100 lb. lots	$63.00
50 and 25 lb. bags	$65.00	500 lb. lots	$62.00

VAUGHAN'S DENSE SHADE FORMULA

Composed of grasses most suited for growing in heavily shaded situations. Is also satisfactory in moderate shade.

1 lb. cartons	(Retails $ 1.20)	$ 17.75	per case of 25
3 lb. cartons	(Retails $ 3.55)	$ 33.12	per case of 16
5 lb. bags	(Retails $ 5.85)	$ 33.50	per bale of 10

Per 100 lbs.

10 and 15 lb. bags	$66.00	100 lb. lots	$63.00
50 and 25 lb. bags	$65.00	500 lb. lots	$62.00

VAUGHAN'S EXCEL LAWN MIXTURE

1 lb. cartons	(Retails $ .80)	$12.00 per case of 25
3 lb. cartons	(Retails $2.35)	$22.08 per case of 16
5 lb. bags	(Retails $3.85)	$22.00 per bale of 10

25 lb. bags $.42 per lb. 100 lbs. $10.00 500 lbs. $195.00

SPECIAL MIXTURES

If interested in lower priced formulas other than we list — or your own formulas — let us know and we will be glad to quote.

BE MODERN! Sell Modern Lawn Seed Mixtures

NOW-

1- TWIST-O-GRIP
2- DIAL-A-FEED
3- CONSTANT FLOW
4- EVEN FEED

VAUGHAN'S NEW IMPROVED LAWN SPREADERS

18 INCH

18 Inch. Modern precision application rate control, so you can cover up to 700 square feet of area with 1 lb. of merion blue. Shutter instantly locked, open or closed, by twist of grips. Far superior to all other spreaders. Plated agitator to resist acid corrosion and rust. Easily assembled. Sturdily built. Heavy rubber tires. Max. capacity, 50 lbs.

Scientifically and accurately spreads all fertilizers and lawn seeds. 18 inch and 24 inch available in two-tone colors. Pink, Blue and Yellow with Grey trim.

Cat No.	Size	Packed	Wt.	Dealers Cost	Retail
S524	18 in.	1	30 lbs.	$10.85	$14.95
	18 in.	3	90 lbs.	29.91	14.95

24 Inch. Professional Model. Max. capacity 70 lbs. Same construction as 18 inch.

Cat No.	Size	Packed	Wt.	Dealers Cost	Retail
S525	24 in.	1	34 lbs.	$14.60	$19.95
	24 in.	3	102 lbs.	39.30	19.95

17 Inch. Positive shutter opening and closing by means of grip-squeeze lever. Heavy gauge steel handle and welded hopper. Color Lavender only. Capacity 25 lbs.

Cat No.	Size	Packed	Wt.	Dealers Cost	Retail
S523	17 in.	1	13 lbs.	$ 5.95	$ 7.95
	17 in.	3	39 lbs.	15.90	7.95

17 INCH

VAUGHAN'S NEW SPECIALTIES

VAUGHAN'S MERION BLUE GRASS SEEDER

New scientific garden tool that saves time and money. Insures a uniform seeding by a steady continuous spreading of lawn seed. Can be also used for Grub proofing of Lawns by spreading Dieldrin, Chlordane, Dry Fertilizers or Powdered Weed Killers.

RETAIL EACH $4.95
YOUR COST EACH $3.30

VAUGHAN'S LAWNOVATER

The perfect answer for reseeding bare spots in lawns. Increases grass germination 50% to 75%. Eliminates need for top soil . Just sow the seed — then roll Lawnovater over surface.

RETAIL EACH $4.95
CASE OF 4 ..... $11.88

VAUGHAN'S FORMULA Z TURF FUNGICIDE

TURF FUNGICIDE. This is a Broad Spectrum Lawn Turf Fungicide, which is recommended for controlling lawn diseases, such as brown patch, dollar spot, leaf blights, curvularia, etc. Contains Urea which stimulates new growth. 8 oz. treats 2000 to 4000 sq. ft.

Cat. No.	Size	Packed	Wt.	Dealers Cost	Retail
S304	8 oz.	12	12 lbs.	$25.20	$ 3.50
	5 lbs.	1	6 lbs.	14.85	24.75

VAUGHAN'S NEW PISTOL-GRIP DUSTER

At last we have found a Duster that will really do a thorough job and still leave one hand free. Our new Pistol-Grip Duster is right in economy, accuracy and ease of handling. Hold it like a pistol and when dusting pick your target and shoot away, your free hand can then be used to push outer branches aside permitting you to shoot the dust in the hard to get at places. Pistol-Grip Duster, equipped with a 3 finger trigger and agitator for ease of operation and non clogging steady flow.

RETAIL EACH $7.85
YOUR COST EACH $5.25

Vaughan's "SODAR"® CRAB GRASS KILLER

VAUGHAN'S CRAB GRASS KILLER (SODAR)®

Best Of All And Costs Less

The effective way in removing crab grass and chick weed without the slightest injury to the turf grasses. It is far more economical and easier for an amateur to apply. The chemical which performs so well is Di Sodium Monomethyl Arsonate. It can be applied early or late in the season, on young plants. A sprinkling can works well on small lawns, and pressure sprayers on larger areas. One treatment kills young plants, mature plants may need two. 4 ounce, treats 1,000 sq. ft. retails at

Size	Packed	Wt.	Dealers Cost	Retail
4 oz.	12	9 lbs.	$ 9.00	$ 1.25
1 lb.	12	18 lbs.	25.20	3.50
5 lbs.	1	5 lbs.	9.85	14.75
5 lbs.	2	10 lbs.	17.70	14.75

Also available in 20, 40 and 100 lb. size drums

VAUGHAN'S PRE-KILL

New For 1959

Kills Crab Grass Before It Sprouts

Without injury to lawn grass this dust is deadly to crab grass seeds and seedlings, attacking and destroying them before they emerge from the soil. It also kills many soil insects including grubs, cutworms, night crawlers, lawn moth larvae and ear wigs. One application as directed is all that is needed to rid the soil of crab grass. It has been tested in trials at leading universities and is available from Vaughan's for the first time in 1959. Packed in convenient dry form for application with spreader.

Size	Packed	Dealers Cost	Retail
For 1000 sq. ft.	6	$17.82	$4.95 each
For 2500 sq. ft.	3	17.61	9.95 each

VAUGHAN'S LIQUID SUPER (SODAR)®

For Quick Kill Of Crab Grass

This high-power version of SODAR®, the crab grass killer, comes in liquid form and should be applied with a sprayer. You can see the crab grass plants lose color as it hits them, and complete destruction takes place in a matter of hours, not days. Full instructions come with it. It will quickly clear a heavily infested space where you may want to make a new lawn. 1 pint covers 1500 sq. ft. 1 pint retails at $2.35.

Size	Packed	Wt.	Dealers Cost	Retail
1 pt.	12	20 lbs.	$16.92	$2.35
1 qt.	12	35 lbs.	28.44	3.95

®KO Combines Sodar® and 2, 4D

READY TO SPREAD

Here's Vaughan's SODAR®, deadliest enemy of crab grass, and 2,4D, fatal to other lawn weeds, now combined in one dry formulation for easy application. 9 lbs. treats 2,500 sq. ft., 18 lbs. treats 5,000 sq. ft.

*Registration Apld. U. S. Pat. Off.

Cat. No.	Packed	Wt.	Dealer Cost	Retail ea.
S-378	1	9 lb.	$2.64	$3.95
S-378	4	36 lb.	9.48	3.95
S-378	1	18 lb.	4.64	6.95
S-378	2	36 lb.	8.34	6.95

Prepaid in lots of $75.00 or more.

***KO...**

GUARANTEED CONTROL FOR

Crab Grass	Hen Bit
Chickweed	Moneywort
Black Medic	Pigweed
Burdock	Plantain
Dandelion	Purslane
Fleabane	Ragweed
Goosegrass	Yarrow

and many others

VAUGHAN'S SEED COMPANY MAIN OFFICE 85 WHITE STREET, NEW YORK 13, N. Y.

For Supplies, Flower and Vegetable Seeds and Bulbs BArclay 7-4900

Wholesale Grass Division 18 Desbrosses St., New York 13, N. Y. WAlker 5-4555 or BArclay 7-4900 Ext. 2

VAUGHAN'S SEED COMPANY

WHOLESALE GRASS SEED DIVISION

18 DESBROSSES STREET, NEW YORK 13, N. Y.

PHONE
WAlker 5-4555
BArclay 7-4900 Ext. 2

April 1, 1959

We quote today's values, subject to market changes, f.o.b. warehouse New York, for prompt shipment. Terms: NET CASH, no discount, subject to arrival draft. BAGS ARE NOT RETURNABLE • Cost of all cotton and burlap bags included in the price, basis gross for net weight. All orders are accepted with the understanding that prices in effect at that time will prevail.

Note to former DURYEA SEED CO. Customers—We are combining our Wholesale Price List to simplify matters. This list will take place of the former Blue Card List. It will give you same Low Wholesale Prices. See other pages for additional grass and bird seeds.

	Per 100 lbs.
RED CLOVER	
Medium, purity 99%	43.00
Kenland	45.00
Pennscott	45.00
ALSIKE CLOVER	
Extra Fancy, purity 99%	29.00
ALFALFA	
Northern, purity 99%	38.00
Grimm, purity 99%	Ask
Buffalo Alfalfa (certified)	37.00
Ranger Alfalfa (certified)	41.00
Atlantic Alfalfa (certified)	37.00
Du Puitts (certified)	Ask
Vernal (certified)	59.00
Narragansett (certified)	Out
WHITE CLOVER	
Extra Fancy	60.00
Packed in 1 lb. carton $9.60 per dozen.	
Packed in ½ lb. bags, $5.50 per dozen.	
Ladino White Clover (certified)	70.00
New Zealand White Clover	67.50
Kent Wild White Clover	80.00
OTHER CLOVERS	
Sweet Clover	16.00
Birdfoot Trefoil Imported	78.00
Empire Birdfoot Trefoil	75.00
Inoculation for Clovers and Alfalfa 35c Bus. Size (Case Lots)	
TIMOTHY	
Fancy, purity 99.65% (short supply)	25.00
TIMOTHY & ALSIKE (mixed)	
Containing 20% Alsike	29.00
REDTOP	
Solid Seed, purity 92%	42.00
Solid Seed, purity 95%	44.00
Solid Seed, purity 98%	47.00
BLUE GRASS	
Kentucky, fancy, purity 85%	37.00
Kentucky, extra fancy, purity 90%	42.00
Kentucky, superfine, purity 98%	48.00
Canada Blue, fancy	60.00
Merion Kentucky Blue	185.00
Delta Kentucky Blue	65.00

	Per 100 lbs.
ROUGH BLUE GRASS	
Poa Trivialis	36.00
RYE GRASSES	
Domestic Ryegrass	13.50
Italian Ryegrass (Domestic)	13.50
in 5 lb. bags	18.00
Perennial or English Rye Grass	16.50
in 5 lb. bags	20.50
BENT GRASSES	
Astoria Colonial Bent	55.00
Colonial Bent Blue Tag	55.00
Seaside Bent	105.00
Highland Bent	30.00
Mixed Bent (South German)	125.00
Penncross Creeping Bent	Out
Velvet Bent	Ask
RED AND TALL FESCUES	
Chewing Fescue (Domestic)	45.00
Creeping Red Fescue (Domestic)	47.00
Creeping Red Fescue (imported)	35.00
Illahee Creeping Red Fescue	53.00
Penn Lawn Fescue	53.00
F 74 Creeping Red Fescue	55.00
Penn State Chewing Fescue	50.00
Alta Tall Fescue	19.00
Kentucky 31 Tall Fescue	18.00
Hard Fescue Blue Tag	65.00
HAY GRASSES	
Meadow Fescue	35.00
Orchard Grass	25.00
Brome Grass (Lincoln)	22.00
MISCELLANEOUS	
Dwarf Essex Rape	12.50
Hairy or Winter Vetch	21.00
Canada Field Peas for Seeding	9.00
Sudan Grass (Piper)	13.00
Black Wilson Soy Beans	7.00
Bermuda Grass	on request
U-3 Bermuda	1 lb. cans each 3.75
MILLETS	
Golden	10.00
Japanese	8.00
Hungarian	Ask
MISCELLANEOUS GRAINS	
Seed Buckwheat	7.00
Rice, Broken	11.50
Hulled Oats	7.00
Flax, Whole	12.00
Seed Rye 1000 lbs. $45.00	5.00

	Per 100 lbs.
LAWN MIXTURES	
Prepaid on 300 lbs. or over.	
Quick Result Mixture	
Composed of Quick Growing Grasses	
in bulk	19.00
in 5 lb. bags	23.00
*Columbia Park	
in bulk	23.00
*Gramercy Park	
in bulk	30.00
*Duryea's Central Park Choice	
in bulk	42.00
*Old Homestead	
in bulk	45.00
*Duryea's Evergreen	
in bulk	50.00
*Duryea's Superior	
in bulk	60.00
*Shady Spot	
fancy, in bulk	40.00
Athletic Mixture	52.00

*Indicates brands put up in 1, 2 and 5 lb. bags at extra cost of:
10.00 per 100 lbs. for 1 lb. bags
7.00 per 100 lbs. for 2 lb. bags
5.00 per 100 lbs. for 5 lb. bags

See page 2 for Original Vaughan Mixtures.

GRASS MIXTURES

For Hay and Pasture 32.00

INOCULATION

LEGUME-AID (Powder Form)

1 bu. size Alfalfa and All Clovers and Trefoil	.35 each
2½ bush.	.70 each
100 lb. size Peas and Vetch	.35 each
2 bu. size Soy Beans	.26 each
Pkt. Birdsfoot Trefoil	.20 each

Prices Are For Case Lots

ASK FOR PRICES ON:
LONG ISLAND MIXTURE
MEETS BASIC RECOMMENDATIONS
of the L. I. AGRICULTURAL INSTITUTE
Packed in 5 lb. cotton bags and 100 lb. burlap bags

NEW JERSEY STANDARD MIXTURES
100 lb. burlap bags

Special Mixtures

Somewhat higher prices charged if less than full bags are ordered.

"The Vaughan's Seed Co. warrants to the extent of the purchase price that seeds sold are as described on the container, within recognized tolerances. Seller gives no other or further warranty, express or implied."

Recleaned Bird Seeds and Grain

Following Prices F.O.B. Our Warehouse, New York, Gross for Net. Bag Lots, Less than Bags at Slightly Higher Price

	Per 100 lbs.
SUNFLOWER	
Sunflower, Small Black	$12.50
Sunflower, Poultry (Grey Striped)	13.00
Sunflower, Parrot (Grey Striped)	14.50
Sunflower, Large (Grey Striped)	18.00
Sunflower, Jumbo (Grey Striped)	Out
BIRD SEED	
Canary Seed (Extra recleaned)	8.00
Rape, Large Black	10.50
Millet, Large Yellow	5.70
Millet, Small Yellow Finch	7.00
Millet, Large Red	5.80
Millet, White	5.50
Thistle	15.00

	Per 100 lbs.
MIXED BIRD SEED	
Mixed Canary Seed, containing:	
Canary, Black Rape and Millet	$11.00
Canary and Black Rape Mixed	11.50
Love Bird Seed (for Parakeets)	10.00
OTHER BIRD FOOD INGREDIENTS	
Hemp, extra recleaned (Sterilized)	15.00
Peas, Field	6.00
Milo Maize	4.50
Peanut Hearts	12.50

	Per 100 lbs.
MISCELLANEOUS GRAINS	
Buckwheat	$ 7.00
Rice, Broken	11.50
Hulled Oats	7.00
Flax, Whole	12.00
Seed Rye 1000 lbs. 45.00	5.00

VAUGHAN'S WILD BIRD SEED
(Duryea Formula)
Contains All Bird Seeds - No Fillers or Screenings

A—Packed in 100 lb. bags	7.50
B—Packed in 100 lb. bags	8.00
(B includes 20 empty 5 lb. printed paper bags)	
C—Packed 20-5 lb. bags	9.00

When ordering Wild Bird Seed be sure to specify whether you desire A, B, or C method of packing.

All orders are accepted with the understanding that price in effect at time of shipment will apply. All sales in accordance with our warranty clause. Prices are to recognized dealers only.

Vaughan's Seed Company

ESTABLISHED 1876

Wholesale Grass Division, 18 Desbrosses St., New York 13, N. Y., Tel. WAlker 5-4555 or BArclay 7-4900 Ext. 2

Main Office, 85 White Street (near Lafayette St.) • Phone BArclay 7-4900 • New York 13, N. Y.

April 1, 1959